



COLLEGE OF
ACUPUNCTURISTS
OF ALBERTA

LOGO CONTEST

We are seeking regulated members who can design a creative and professional logo to identify the College of Acupuncturists of Alberta and celebrate the transition to the Health Profession Act and our new name. We would like to invite registered members to submit potential logos for the College of Acupuncturists of Alberta.

How to Enter:

The contest is subject to the Official Rules set forth below and begins on **September 15, 2021 at 9:00 am**. Submissions will be accepted through **12:00 noon on September 30, 2021**.

In order for your entry to be submitted and reviewed by our judges, all entries must be:

1. Submitted directly to communication@acupuncturealberta.ca
2. Submitted in their original source file or pdf

How to Win:

The Executive Director/Registrar will review all submissions to select five (5) finalists. The winner will then be selected through an online voting process on October 4, 2021 of all staff and Council members of the College of Acupuncturists of Alberta (11 voters). The logo receiving the most votes will win. In the case of a tie, the President will cast the deciding vote between the submissions who have tied. The final winner will be announced on October 5, 2021

Official Rules:

1. In order to enter, the Entrant must be a registered acupuncturist with the College of Acupuncturists of Alberta in good standing.
2. By entering, the Entrant agrees to be bound by these Official Rules of the Contest.
3. The Contest entry submission must include the name, registration number, phone number, and email address of the Entrant.
4. No more than three (3) entries may be submitted by any one Entrant. Any person who attempts to submit more than the maximum number of entries by using multiple identities or other artifice in violation of the entry limitation shall be disqualified.
5. Entries must conform to the Logo Requirements set out below. Entries which fail to do so will be rejected.



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6. All entries and the logos included in such entries will become the exclusive property of the College of Acupuncturists of Alberta and will not be returned. Receipt of the entry will not be acknowledged.
7. The College of Acupuncturists of Alberta are not responsible for lost, misdirected, corrupted, damaged, incomplete or late entries.
8. By entering, Entrant agrees that the logo submission may be posted by the College of Acupuncturist of Alberta viewing by the general public as authorized by the College of Acupuncturists of Alberta and/or its designees.

Logo Requirements:

- **Professional:** This logo will a representation of the College of Acupuncturists of Alberta, on our letterhead, signage, our social media platforms and other mediums (flyers, banners, program schedules, etc.). As a result, while we want the logo to be eye-catching, it must also be legible and professional.
- **Theme:** Logo must reflect the College of Acupuncturists of Alberta, our values, objectives and profession.
- **Color:** There are no limitations, and any colors may be used. However, the logo must look good in color (if any) and/or black and white.
- **Integrity:** Logos must be 100% original (i.e. not copied from any other source in whole or in part) and cannot contain copyrighted or trademarked material. Logos must have been solely created and edited by the Entrant(s) (i.e. nobody else contributed to the design). Logos may not include images or licensed images that have been previously published. Logos must be easily reproducible and scalable for large and small formatting. Logos cannot include lewd, obscene, sexually explicit, pornographic, disparaging, defamatory, libelous, or otherwise inappropriate or objectionable material, as determined by the Executive Director/Registrar in their sole discretion.
- **Final Decision:** The Executive Director/Registrar reserves the right in their sole discretion to disqualify any logo submission that it believes violates or potentially violates any of the foregoing requirements or otherwise fails to comply with any provision of the Official Rules. The decisions of Executive Director/Registrar on this and all matters pertaining to the Contest shall be final and binding.

Additional Rights:

By entering the Contest, Entrants agree that the College of Acupuncturists of Alberta may publish their logo submission and their name(s) and may use both for advertising campaigns and/or marketing materials in the future. Entrants irrevocably assign and transfer all ownership rights, including without limitation all intellectual property rights, to the logo(s) submitted by the Entrants to the College of Acupuncturists of Alberta (even if their logo(s) are not finally selected as the winning logo) for the College of



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Acupuncturists of Alberta's perpetual worldwide use in any and all media whether now known or later developed.

The College of Acupuncturists of Alberta shall have the right to alter, adapt, modify, or revise the logo as it wishes. The College of Acupuncturists of Alberta right to use the winning logo shall be without limitation and shall not require the consent or permission of any party including, without limitation, the winning Entrant.

Cancellation:

If for any reason, any aspect of the Contest is not capable of running as planned, including due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, pandemics, technical or system failures or disruption, 'Acts of God' or terrorist attacks, or any other causes beyond the control of the College of Acupuncturists of Alberta, which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, or for any reason The College of Acupuncturists of Alberta deems necessary, it reserves the right in its sole discretion to cancel, terminate, or modify the Contest and reserves the right in its sole discretion to determine the winner. The College of Acupuncturists of Alberta reserves the right to terminate the Contest if, in their sole good faith judgment, the College of Acupuncturists of Alberta determines that not enough suitable entries have been submitted.

Winner/Prizes:

The Contest winners will be notified by phone and email. **The winner will receive \$250.00 and be acknowledged as the artist.** All prizes are non-transferable. The winning Entrants shall not be entitled to nor will the winning Entrants receive any other compensation with respect to the winning logos even if such logos are reproduced, transmitted, distributed, and/or otherwise exploited by the College of Acupuncturists of Alberta.